



GLOBAL VISION & UAE EXPANSION PROSPECTUS

ONE WORLD. SEVEN PILLARS.

ENDLESS POSSIBILITY

A connected platform spanning automotive experiences, access, artificial intelligence, mobility, education, cinematic media and future digital utility.

BUILD A WORLD WHERE AMBITION LEADS SOMEWHERE.



HODL World is designed to become a bridge between what people dream about and what they can actually build: stories that inspire, education that equips, experiences that open networks, technology that multiplies capability and businesses that create durable value.

INSPIRE

Make possibility visible.

EQUIP

Turn belief into capability.

CONNECT

Open rooms, routes and relationships.

BUILD

Create companies that can endure.

ONE WORLD. SEVEN PILLARS.

ONE CONNECTED COMMERCIAL ECOSYSTEM



RALLY



GOLDEN TICKET



HODL AI



HODL FUEL



WORLD ACADEMY



WORLD TOKEN



HODL UNIVERSE

HODL World is the strategic umbrella. Each pillar can stand alone; together they share attention, trust, content, customers, data and distribution.

FROM ONE RALLY TO ONE WORLD.

The first stage was automotive experience. The surrounding opportunities revealed the wider platform.

2019

THE FIRST STAGE

HODL Rally begins with cars, routes, people and a belief that the journey can become something larger.

8 YEARS

PROOF IN THE REAL WORLD

Community, destination experience, partnerships and cinematic content create a foundation that cannot be manufactured overnight.

NOW

SEVEN CLEAR VENTURES

Access, AI, mobility, education, media and future digital utility become distinct companies beneath one strategic umbrella.

NEXT

UK FOUNDATIONS. UAE SCALE.

Build each venture on its own customer value, then use shared attention, trust and distribution to accelerate the strongest engines.

The rally was the first expression of the vision. HODL World is the institution designed to carry that vision across industries, markets and generations.

BUILD BELIEF. CREATE ACCESS. LEAVE LEGACY.

HODL World is designed to become a bridge between what people dream about and what they can actually build—through stories that inspire, education that equips, experiences that open networks and technology that multiplies capability.

STRENGTH

Build the discipline to continue.

FAMILY

Create success that strengthens people.

PURPOSE

Solve real problems and open doors.

LEGACY

Help the next person build further.

DREAM • LEARN • BUILD • OWN • LEAD • GIVE BACK

WHAT HODL WORLD MUST NEVER LOSE.

Scale without soul is not the goal.

01

STRENGTH

Show the destination without hiding the discipline, responsibility and resilience required to reach it.

02

FAMILY

Build success that strengthens people, families and communities rather than consuming them.

03

PURPOSE

Solve recognisable problems and create genuine access—not aspiration without a pathway.

04

LEGACY

Measure success by the leaders, businesses, careers and opportunities helped forward.

Commercial strength with purpose. Technology with humanity. Access with standards. Ambition that gives the next person a place to begin.

VIRTUE NIGHTINGALE / FOUNDER

FROM BELIEF TO LEADERSHIP.

Every platform should move people toward a useful next step.

01

INSPIRE

Show what is possible.

02

EDUCATE

Teach useful modern skills.

03

ACCESS

Open doors, rooms and experiences.

04

BUILD

Use tools, networks and technology.

05

OWN

Create participation pathways.

06

LEAD

Return value to the next generation.

Dream. Learn. Build. Own. Lead. Give back. The ecosystem works when each achievement becomes somebody else's first opportunity.

STAND ALONE FIRST. COMPOUND SECOND.

The ecosystem becomes an advantage only after every venture proves its own customer value.

STAGE ONE

PROVE THE VENTURE

CUSTOMER

A clearly defined buyer or user.

PAIN

A recognisable problem worth solving.

ECONOMICS

A route to sustainable margin.

COMPLIANCE

A specific legal perimeter.

STAGE TWO

SHARE THE ADVANTAGE

ATTENTION

Shared distribution and discovery.

CONTENT

Proof that travels between brands.

DATA

Consent-led customer intelligence.

PARTNERS

Relationships that open markets.

The portfolio is not permission to launch everything at once. Focus creates credibility; proof earns the right to compound.

WHAT IS LIVE. WHAT COMES NEXT.

Vision is separated from evidence. Every venture is shown at its current stage.

HODL RALLY

LIVE

Eight-year founder-led concept and operating history.

GOLDEN TICKET

LAUNCHING

First UK car giveaway planned for Oct-Nov 2026.

WORLD ACADEMY

LIVE

Trading Academy is the first flagship inside the platform.

HODL AI

PRE-LAUNCH

Investment, productisation and dealership pilots required.

HODL FUEL

PRE-LAUNCH

Investment, fleet model and MVP validation required.

HODL UNIVERSE

CONCEPT

Pre-launch cinematic slate and production pathway.

WORLD TOKEN

NOT LAUNCHED

Long-term utility concept; compliance before issuance.

STATUS DESCRIBES DEVELOPMENT STAGE—NOT ACHIEVED REVENUE OR GUARANTEED LAUNCH.

WHY THE UAE.

A high-visibility market where premium experience, global mobility, applied technology, education and media intersect.

19.59M

DUBAI OVERNIGHT VISITORS

2025; third successive record year.

95.2M

DXB PASSENGERS

2025; highest-ever annual traffic.

AED 3TN

WE THE UAE 2031

National ambition to double GDP.

AI 2031

PRIORITY AGENDA

Transport, tourism and hospitality included.

HODL World is positioned to connect European foundations with a market built around destination experiences, international reach, premium mobility and rapid technology adoption.

Sources: Dubai DET Tourism Performance 2025; Dubai Airports 2025; UAE Government - We the UAE 2031 and National AI Strategy 2031. Accessed Aug 2026.

UK FOUNDATIONS. UAE SCALE. GLOBAL REACH.

Dubai becomes a partnership, demonstration and distribution hub—not a cosmetic relocation.

UNITED KINGDOM

PROOF + ORIGIN

UNITED ARAB EMIRATES

HUB + SCALE

GLOBAL

REPLICATE + LOCALISE

01

PARTNERSHIP HUB

Investors, destination partners, dealerships, hospitality groups and technology channels.

02

SHOWCASE MARKET

Rally routes, Golden Ticket stories, AI pilots, Fuel demonstrations and premium events.

03

REGIONAL DISTRIBUTION

Arabic localisation, GCC relationships, media reach and repeatable market-entry systems.

HODLWORLD.NET

THE MASTER GATEWAY TO EVERY OFFICIAL HODL COMPANY

SIX WAYS VALUE ENTERS THE SYSTEM.

Diversified by model. Connected by distribution.

ENTRY

GOLDEN TICKET

Campaign transactions + acquisition.

EXPERIENCE

HODL RALLY

Packages, VIP and partnerships.

RECURRING

WORLD ACADEMY

Membership, cohorts and events.

B2B UTILITY

AI + FUEL

SaaS, fleet and service economics.

MEDIA + IP

HODL UNIVERSE

Distribution, licensing and sponsorship.

FUTURE COMMERCE

WORLD TOKEN

Compliance-gated utility and transactions.

The objective is not to make every customer buy everything. It is to make every customer discover the next relevant door without leaving HODL World.

THE COMMERCIAL FLYWHEEL

HOW ATTENTION BECOMES REVENUE-AND REVENUE BUILDS THE NEXT ENGINE



Attention becomes transaction. Transaction becomes experience. Experience becomes proof. Proof builds trust. Trust creates retention. Retention funds expansion—which creates more attention.

THE SHARED ADVANTAGE

WHAT EVERY VENTURE CAN SHARE.

Not blurred propositions. Shared leverage.



Each venture keeps its own customer, economics and accountability. The parent company creates leverage by sharing what is genuinely reusable.

A DISCIPLINED ONE-TO-FIVE-YEAR BUILD.

Expansion is sequenced by proof, partnerships, economics, compliance and capital.

0-12 MONTHS

PROVE

Rally delivery and partnerships.
Golden Ticket UK launch. AI
pilots. Fuel MVP/fleet model.
Academy growth.

1-3 YEARS

BUILD

UAE operating base. Repeatable
rally and competition formats. AI
and Fuel commercialisation.
Universe slate development.

3-5 YEARS

SCALE

Selected international markets.
Media IP and platform
integrations. A legally classified
Token pilot only when utility is
ready.

NEXT

THE SEVEN PILLARS

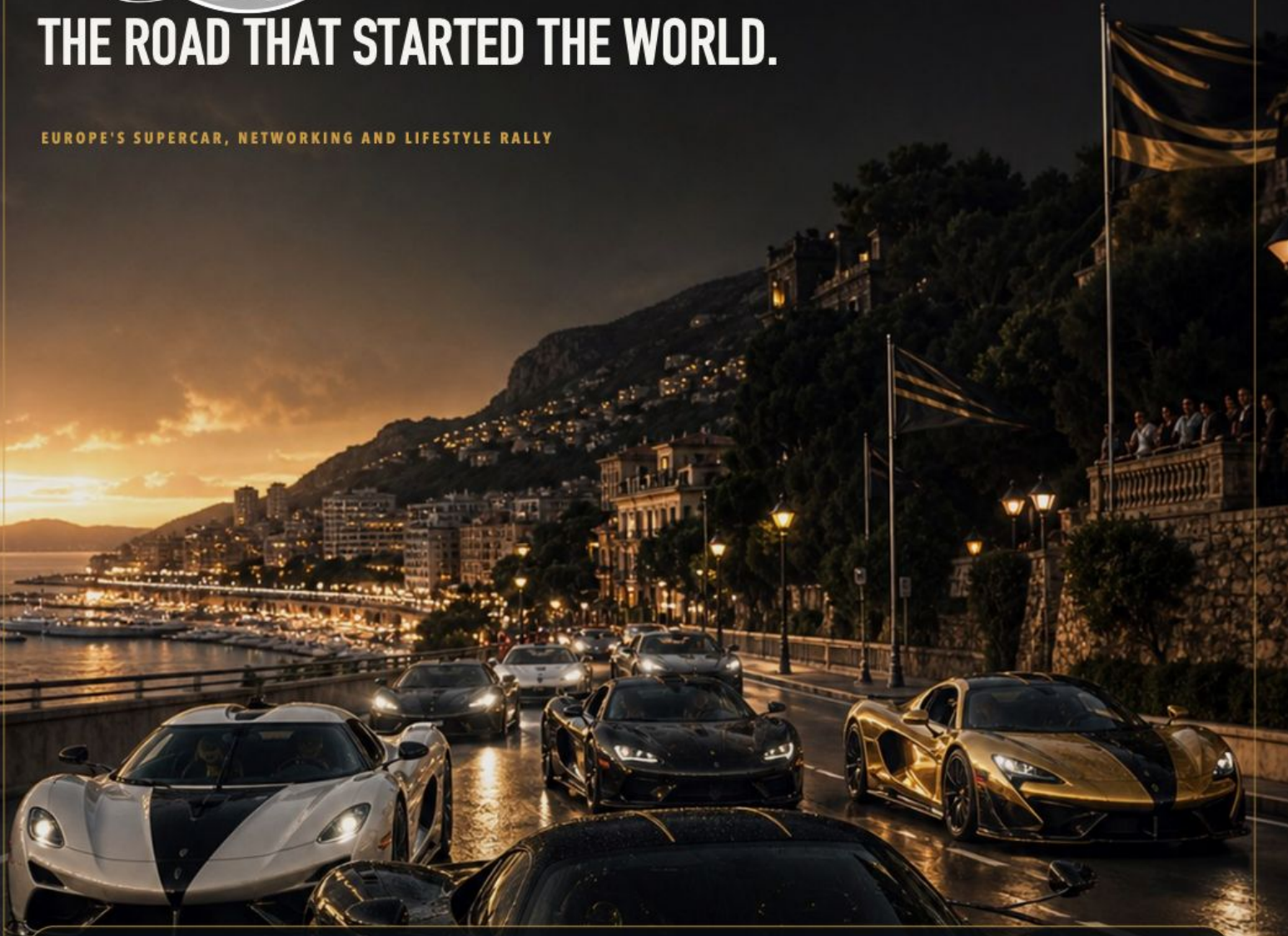
The strategy now moves from the umbrella to the seven companies—beginning with the flagship physical experience: HODL Rally.



LIVE

THE ROAD THAT STARTED THE WORLD.

EUROPE'S SUPERCAR, NETWORKING AND LIFESTYLE RALLY



HODL Rally turns exceptional cars into a curated multi-destination experience built around people, hospitality, partnerships and cinematic content. It is the live flagship from which the wider HODL World ecosystem grew.

2019

FOUNDED

8 YEARS

OPERATING HISTORY

ANNUAL

NEW ROUTE

100 CARS

2027 TARGET

Targets and future routes remain subject to operational, partner and commercial validation.



LIVE

THE CUSTOMER EXPERIENCE

NOT JUST A DRIVE. A MOVING PLATFORM.

The rally solves fragmentation: automotive passion, premium travel, meaningful networking and content are designed as one experience.

01

SUPERCAR ADVENTURE

A curated road journey across iconic destinations, with route support and shared moments.

02

CURATED NETWORK

Entrepreneurs, creators, traders and automotive leaders meet through natural shared experience.

03

LUXURY HOSPITALITY

Hotels, dining, private events and destination access become part of the product.

04

CONTENT + COMMUNITY

Every stage creates stories, social proof, long-term relationships and media value.

THE PROMISE

Participants do not simply attend an event. They enter a travelling community designed to create memories, relationships, commercial conversations and stories worth sharing.



LIVE

THE 2027 EUROPEAN JOURNEY

NINE DESTINATIONS. ONE UNFORGETTABLE ROUTE.

A flagship European itinerary designed to convert travel into community, content and repeatable destination partnerships.



9

ICONIC DESTINATIONS

A route that moves through culture, hospitality and automotive theatre.

100

CAR TARGET

A premium operating format designed for controlled scale and partner visibility.

2-5

PEOPLE PER CAR

A minimum of two paid places per vehicle, with up to five participants.

HODL-RALLY.COM

Route details and delivery format remain subject to final operational confirmation.



LIVE

THE COMMERCIAL ENGINE

ONE RALLY. MULTIPLE REVENUE STREAMS.

Entry fees establish the core economics. Premium access, partnerships and media expand the value of every route.

STANDARD ENTRY

GBP 6,995 PP

Core rally package and programmed experience.

VIP ENTRY

GBP 8,995 PP

Premium access and elevated rally moments.

MINIMUM TWO PAID PLACES PER VEHICLE

01 ENTRY

Core participant packages.

02 VIP

Premium upgrades and access.

03 SPONSORSHIP

Route, vehicle and event inventory.

04 PARTNERSHIPS

Hospitality and destination value.

05 GOLDEN TICKET

Competition-led acquisition funnel.

06 MEDIA

Content, licensing and distribution.

Every rally creates immediate event revenue, year-round sponsor inventory and a library of brand and media assets that can compound beyond the finish line.



LIVE

THE EXPANSION PATHWAY

EUROPE PROVES. THE UAE SCALES.

The live European platform becomes the evidence base for a Gulf format and selected international expansion.

LIVE

EUROPE

Annual destination rally, participant community, hospitality partners and sponsor inventory.

PROOF + ORIGIN

1-3 YEARS

UAE GULF RUN

Local route, destination partnerships, bilingual marketing and a regionally validated operating model.

HUB + SCALE

3-5 YEARS

SELECT GLOBAL

Repeatable formats across carefully chosen markets, building toward a 300-car multi-event vision.

REPLICATE + LOCALISE

ILLUSTRATIVE UAE PARTICIPANT PRICING

AED 24,995 STANDARD | AED 39,995 VIP

Per person. Minimum two places per vehicle. Pricing is indicative and subject to route, partner, FX and operating validation.

NEXT

HODL GOLDEN TICKET

The access and acquisition engine that turns attention into entry, ownership and a two-person rally place.



LAUNCHING

THE CAR IS ONLY THE BEGINNING.

DREAM BIG. WIN BIGGER.

HODL Golden Ticket is a premium automotive competition built around a bigger prize journey: win the dream car, receive a Golden Ticket for two and enter the HODL Rally in the vehicle you have won.

UK

FIRST MARKET

OCT-NOV

2026 LAUNCH

1 CAR

DREAM PRIZE

2 PEOPLE

RALLY PLACE

Launch timing, prize specification and campaign mechanics remain subject to final legal, commercial and operational approval.



LAUNCHING

THE PRIZE JOURNEY

ONE ENTRY. ONE CAR. ONE ROAD AHEAD.

A simple customer story links competition, ownership and experience without blurring what the winner actually receives.

01 ENTER

Enter through the approved campaign route under the published terms and eligibility rules.

02 WIN THE CAR

The selected winner receives the advertised supercar or prestige vehicle as the principal prize.

03 RECEIVE THE TICKET

A Golden Ticket unlocks a two-person place on the HODL Rally.



04 RALLY THE WINNING CAR

The Rally place is attached to the vehicle won: one driver, one passenger and that prize vehicle.

THE PROMISE

The winner does not receive a detached experience voucher. The prize vehicle becomes the vehicle they bring to the Rally, with places for two people included.



LAUNCHING

THE COMMERCIAL ENGINE

ATTENTION BECOMES ENTRY. ENTRY BUILDS THE AUDIENCE.

The launch campaign is designed to prove acquisition economics first, then scale cadence only when fulfilment and compliance are repeatable.

ILLUSTRATIVE CAMPAIGN SCENARIO

GBP 1 X 200,000 ENTRIES = GBP 200,000

Illustrative vehicle budget: GBP 100,000. Illustrative gross headroom before marketing, operations, payment processing, insurance, fulfilment, tax and compliance: GBP 100,000.

01 ACQUISITION

Consent-led audience growth and measurable campaign conversion.

02 PARTNERS

Sponsor, dealer, vehicle and lifestyle inventory.

03 ECOSYSTEM

Qualified discovery for Rally, Academy and future ventures.

04 CONTENT

Reveal, winner journey, Rally story and long-tail media assets.

UK COMPLIANCE GATE

The final operating structure requires specialist legal sign-off: a compliant free-entry route or qualifying skill mechanism, transparent terms, fair winner selection, prize fulfilment, data controls and CAP-compliant advertising.

Illustration only - not a forecast or legal advice. Reference framework: UK Gambling Commission guidance and CAP Code Section 8.



LAUNCHING

THE LAUNCH ROADMAP

PROVE IT IN THE UK. ADAPT IT FOR THE UAE.

The prize promise remains consistent. Campaign structure, partners, promotion and compliance are localised market by market.

OCT-NOV 2026

UK LAUNCH

Deliver the first campaign, award the vehicle, fulfil the Golden Ticket for two and document the winner journey.

PROVE DELIVERY

2027-2028

UK REPEATABILITY

Validate acquisition cost, entry conversion, prize fulfilment, partner inventory and campaign cadence.

PROVE ECONOMICS

1-3 YEARS

UAE EXPANSION

Launch only through an appropriately authorised local structure, partners and market-specific promotional framework.

LOCALISE + SCALE

THE REPEATABLE PRIZE PROMISE

SUPERCAR + GOLDEN TICKET FOR TWO

The winning vehicle is the vehicle used on the associated HODL Rally experience.

NEXT

HODL AI

The automotive intelligence platform designed to transform vehicle discovery, trust and dealership conversion.



PRE-LAUNCH

NEVER MISS A LEAD.

QUALIFY ENQUIRIES. BOOK VIEWINGS. CONVERT MORE SALES.

HODL AI is an automotive AI agent platform built for the motor trade. It answers enquiries around the clock, qualifies buying intent, explains vehicle details, books appointments and keeps every opportunity moving toward a human sales team.

24/7

RESPONSE

AI

QUALIFICATION

SAAS

RECURRING MODEL

UK-UAE

EXPANSION PATH

Pre-launch venture. Product scope, pricing and performance assumptions require pilot validation.



PRE-LAUNCH

THE DEALERSHIP PROBLEM

BUYERS MOVE FAST. MOST SYSTEMS DO NOT.

Every missed call, delayed reply and unqualified enquiry creates friction between marketing spend and a completed sale.

01 MISSED CALLS

HODL AI RESPONSE

Always-on call handling captures the buyer, the vehicle and the reason for contact.

02 SLOW RESPONSE

HODL AI RESPONSE

Immediate digital follow-up keeps high-intent buyers engaged while the sales team is busy.

03 POOR LEAD CAPTURE

HODL AI RESPONSE

Structured qualification records budget, finance, part-exchange, timing and purchase intent.

04 AFTERSALES FRICTION

HODL AI RESPONSE

Routine enquiries are resolved or routed clearly, reducing avoidable pressure on staff.

THE COMMERCIAL PAIN

The dealer has already paid to create attention. HODL AI is designed to stop valuable demand disappearing between the advert, the first conversation and the booked appointment.



PRE-LAUNCH

THE PRODUCT

ONE AI EMPLOYEE. EVERY ENQUIRY CHANNEL.

A trained automotive agent works across voice, email, website chat and CRM while handing the right moments back to people.



01 24/7 ANSWERING

Capture inbound sales, service and aftersales calls.

02 LEAD QUALIFICATION

Record budget, finance, part-exchange, timing and intent.

03 VEHICLE Q&A

Explain stock, specification, mileage, condition and availability.

04 BOOKING ENGINE

Reserve viewings, test drives, service calls and callbacks.

05 DEPOSIT CAPTURE

Support the path to a secure, approved reservation process.

06 COMPLAINT HANDLING

Resolve routine questions and route exceptions to people.

Automate the repeatable. Escalate the sensitive. Preserve a clear human owner for every customer relationship.



PRE-LAUNCH

THE BUSINESS MODEL

RECURRING SOFTWARE. MEASURABLE DEALER VALUE.

Subscription pricing creates a scalable base, while onboarding, integrations and enterprise licensing add commercial depth.

STARTER

GBP 299 PM

Up to 200 calls or leads, basic qualification and website chat.

GROWTH

GBP 499 PM

Higher volume, CRM notes, booking workflows and reporting.

PRO DEALER

GBP 999 PM

Larger volume, multiple sites, advanced workflows and dashboards.

ENTERPRISE

BESPOKE

Dealer groups, white-label options, SLA and integration scope.

ILLUSTRATIVE SAAS SCALE

100 DEALERS X GBP 399 PM

GBP 478,800 ANNUAL

Illustration only: excludes setup fees, enterprise integrations, usage costs, churn, tax and delivery costs.



PRE-LAUNCH

THE GO-TO-MARKET ROADMAP

PROVE THE WEDGE. BUILD THE PLATFORM.

Automotive provides an urgent, measurable entry point. The same trusted agent infrastructure can expand once the operating model is proven.

0-90 DAYS

BUILD

Complete the core agent, scripts, booking flows, CRM capture and ROI reporting.

PRODUCT READY

3-6 MONTHS

PILOT

Deploy with selected UK dealers and document response time, bookings and recovered leads.

EVIDENCE READY

6-18 MONTHS

SCALE UK

Expand dealer acquisition, integrations, partnerships and repeatable onboarding.

MODEL PROVEN

1-3 YEARS

ADAPT UAE

Localise language, compliance, dealer workflows and market partnerships for Gulf expansion.

MARKET ADAPTED

THE EXPANSION LOGIC

AUTOMOTIVE FIRST. MULTI-SECTOR NEXT.

Cars create the first measurable use case. Future verticals may include property, hospitality, finance, healthcare and professional services.

NEXT

HODL FUEL

The mobility platform designed to turn everyday fuel spend into measurable savings, loyalty and ecosystem reach.



HEDGE TOMORROW'S FUEL PRICES TODAY.

ONE CARD. ONE APP. EVERYDAY VEHICLE VALUE.

HODL Fuel is a planned app-enabled fuel and vehicle ownership platform. It is designed to help members manage fuel costs, reserve litres under defined terms, access participating stations, earn relevant rewards and bring fragmented motoring services into one relationship.

1

FUEL CARD

1

MOBILE APP

10+

VALUE SERVICES

UK-UAE

EXPANSION PATH

Pre-launch concept. Supplier coverage, price-protection mechanics, savings and commercial terms require validation and appropriate legal structure.



PRE-LAUNCH

THE CUSTOMER PROBLEM

DRIVERS NEED CONTROL. MOBILITY COSTS KEEP MOVING.

Fuel is essential, frequently purchased and exposed to price movement, yet the surrounding ownership experience remains fragmented.

01 PRICE UNCERTAINTY

Drivers and fleets struggle to plan when pump prices move.

HODL FUEL RESPONSE

A transparent fuel wallet is designed to make selected future usage more predictable.

02 FRAGMENTED SPEND

Fuel, servicing, tyres, roadside, insurance and charging sit in separate systems.

HODL FUEL RESPONSE

One account is designed to connect the most frequent vehicle-cost relationships.

03 LOW REWARD

Large recurring transport spend often produces limited relevant value.

HODL FUEL RESPONSE

Partner-funded rewards and benefits can return utility to members.

04 FLEET PRESSURE

Businesses need clearer oversight of drivers, litres, transactions and budgets.

HODL FUEL RESPONSE

Fleet controls and reporting can turn usage into accountable operating data.

THE OPPORTUNITY

Turn a universal weekly expense into a trusted membership relationship with repeat use, measurable savings potential and multiple partner touchpoints.



PRE-LAUNCH

THE MEMBER JOURNEY

SIMPLE TO USE. BUILT TO COMPOUND VALUE.

The customer experience is designed around four clear actions, with additional motoring benefits available through the same platform.

01
TOP UP

Buy or allocate fuel value through the app.

02
LOCK

Apply the approved price-protection mechanism.

03
USE

Redeem through participating partner locations.

04
SAVE

Track value and access relevant member benefits.

01 FUEL WALLET

Litres, value, transactions and usage.

02 CASHBACK

Relevant rewards through partners.

03 ROADSIDE

Assistance and recovery access.

04 SERVICING

Maintenance and tyre offers.

05 INSURANCE

Partner-led member discounts.

06 CAR WASH

Convenience and network offers.

07 EV CHARGING

A pathway beyond liquid fuel.

08 FLEET

Business controls and reporting.

One card and one app become the front door to a broader vehicle-ownership relationship.



PRE-LAUNCH

THE COMMERCIAL ENGINE

FREQUENT USE. MULTIPLE REVENUE LANES.

The strongest model combines recurring member activity with supplier economics, partner value and business accounts.

01 FUEL ECONOMICS

Supplier rebates, negotiated margin or contribution per redeemed litre.

02 MEMBERSHIP

Consumer or premium subscription packages where the value proposition supports them.

03 PARTNER COMMISSION

Insurance, servicing, tyres, roadside, car wash and related referrals.

04 FLEET ACCOUNTS

Business subscriptions, controls, reporting and managed usage.

05 WHITE LABEL

Technology and programme licensing for selected enterprise partners.

06 ECOSYSTEM VALUE

Member acquisition, event access, Academy discovery and HODL World retention.

THE UNIT-ECONOMICS EQUATION

ACTIVE MEMBERS X MONTHLY LITRES X CONTRIBUTION

+ SUBSCRIPTIONS + PARTNER COMMISSION + FLEET

No investment case should rely on assumed savings or margin until supplier terms, treasury structure, redemption behaviour, regulation and pilot volumes are validated.



PRE-LAUNCH

THE BUILD ROADMAP

VALIDATE IN THE UK. LOCALISE FOR THE UAE.

The customer promise can travel, but supplier contracts, payments, regulation, station access and unit economics must be built market by market.

0-12 MONTHS

BUILD + PILOT

Complete the app, wallet logic, card and payment architecture, supplier pathway and a controlled member pilot.

PROVE THE PRODUCT

12-24 MONTHS

SCALE UK

Expand partner coverage, validate member usage, fleet demand, retention, savings and contribution economics.

PROVE THE MODEL

1-3 YEARS

ADAPT UAE

Secure local suppliers and payment partners, support AED, localise regulation and design Gulf fleet and consumer propositions.

PROVE THE MARKET

THE STRATEGIC ROLE

EVERYDAY UTILITY. REPEATABLE ENGAGEMENT.

Rally creates extraordinary moments. HODL Fuel is designed to create an everyday relationship between those moments.

NEXT

HODL WORLD ACADEMY

The education platform that turns inspiration into practical knowledge, capability and subscription value.



LIVE

EMPOWERING MINDS. BUILDING LEGACIES.

LEARN. EARN. AUTOMATE. NETWORK. GROW.

HODL World Academy is the education, mentorship and community hub of the HODL World ecosystem. It brings practical learning, live expertise, premium networks and commercial opportunity into one platform. HODL Trading Academy is its first live flagship programme - not a separate ecosystem pillar.

LIVE

ACADEMY PLATFORM

8

LEARNING PATHWAYS

01

TRADING FLAGSHIP

UK-UAE

GROWTH PATH

Education-led platform. Course availability, partner terms and commercial outcomes vary; no earnings or investment returns are guaranteed.



LIVE

THE PLATFORM ARCHITECTURE

ONE ACADEMY. MULTIPLE PATHWAYS.

Each branch develops a practical capability, while the shared platform connects courses, mentors, events, tools and community.

01 AI EDUCATION

AI tools, prompting, automation and future-ready digital capability.

02 THINK TANK EVENTS

Curated strategy sessions with founders, specialists and industry leaders.

03 NETWORKING EVENTS

Relationships, partnerships and opportunities through the HODL network.

04 HODL TRADING ACADEMY

The first live flagship: market education, analysis, mindset and risk management.

05 E-COMMERCE

Practical training to launch digital stores, products and scalable online offers.

06 AFFILIATE MARKETING

Audience building, ethical promotion and recurring partner economics.

07 DIGITAL MARKETING

Content, social media, paid media, branding and measurable growth skills.

08 MOTOR TRADING

Education in sourcing, sales, advertising and dealership fundamentals.

THE HIERARCHY

HODL WORLD ACADEMY > SPECIALIST BRANCHES > COURSES + COMMUNITY + EVENTS

HODLWORLDACADEMY.COM



LIVE

THE LEARNER JOURNEY

FROM KNOWLEDGE TO CAPABILITY.

The Academy is designed to move members from inspiration to disciplined action through a clear, supported pathway.

01

CHOOSE

Select the pathway aligned with your goals.

02

LEARN

Access structured lessons and live expertise.

03

APPLY

Turn knowledge into practical work and habits.

04

CONNECT

Learn with mentors and a committed community.

05

SCALE

Build capability, income pathways and legacy.



THE FIRST LIVE FLAGSHIP

HODL TRADING ACADEMY

A specialist programme inside HODL World Academy, built around structured trading education, market analysis, disciplined risk management and supported practice.

EDUCATION

ANALYSIS

RISK

COMMUNITY

HODLTRADINGACADEMY.COM | Educational content only. Trading involves risk and no outcome is guaranteed.

ON-DEMAND

Courses and resources available around the member's schedule.

LIVE

Interactive sessions, analysis, workshops and Q&A.

COMMUNITY

Peer learning, accountability and shared progress.

MENTORSHIP

Guidance from experienced operators and specialists.



LIVE

THE COMMERCIAL ENGINE

RECURRING EDUCATION. MULTIPLE VALUE LAYERS.

A diversified model can combine memberships, specialist learning, events, partners and enterprise delivery around one trusted education brand.

01 SUBSCRIPTIONS

Monthly and annual access to learning, community and selected tools.

02 COURSE SALES

Specialist programmes, bundles and advanced learning pathways.

03 PARTNER ECONOMICS

Transparent, compliant commissions from suitable education and service partners.

04 AFFILIATE PROGRAMME

Member referrals that grow the community under clear programme terms.

05 EVENT TICKETS

Think tanks, workshops, networking experiences and premium gatherings.

06 B2B + WHITE LABEL

Corporate training, bulk access, sponsorship and tailored learning solutions.

THE MODEL

MEMBERS X RETENTION X PATHWAY DEPTH

NOW

PROVE UK

Grow the live Academy and Trading flagship with measured member outcomes.

12-24 MONTHS

EXPAND DIGITAL

Add pathways, mentors, events, enterprise access and stronger retention.

1-3 YEARS

LOCALISE UAE

Develop regional experts, AED pricing, bilingual delivery and UAE partnerships.

NEXT > HODL UNIVERSE



PRE-LAUNCH / IN DEVELOPMENT

REAL HEROES. REAL STORIES. REAL HOPE.

CINEMATIC STORIES THAT INSPIRE. EDUCATION THAT EQUIPS.

HODL Universe is a cinematic entertainment and intellectual-property platform built around true journeys of resilience, discipline, purpose and transformation. Its heroes reflect the real world - different cultures, countries, ages and backgrounds connected by the courage to rise.

1

CONNECTED UNIVERSE

6

STORY FORMATS

GLOBAL

HEROES + AUDIENCES

ACADEMY

EDUCATION BRIDGE

Pre-launch and in active development. Story rights, production partners, budgets and distribution require project-by-project agreements. Official hub: HODL-UNIVERSE.COM.



PRE-LAUNCH / IN DEVELOPMENT

THE HEROES

EVERY CULTURE. EVERY BACKGROUND. ONE HUMAN TRUTH.

Heroism is not defined by country, culture, background, fame or privilege. HODL Universe finds people who faced the fire, changed direction and built something that can guide others.

01 ENTREPRENEURS

Builders who turned uncertainty into enterprise, jobs and possibility.

02 ATHLETES

Competitors whose discipline transformed pressure, loss and adversity.

03 ARTISTS + CREATORS

Voices that made unseen experiences visible through culture and craft.

04 LEADERS + MENTORS

People who lifted communities and gave others a path forward.

05 VISIONARIES

Innovators who challenged convention and imagined a different future.

06 EVERYDAY HEROES

People without fame who refused to give up when it mattered most.

DISCIPLINE

KNOWLEDGE

PURPOSE

LEGACY

HOPE

DIFFERENT LIVES. SHARED COURAGE. STORIES THAT BELONG TO THE WORLD.



PRE-LAUNCH / IN DEVELOPMENT

THE CONTENT UNIVERSE

ONE UNIVERSE. INFINITE STORIES.

Every real-life journey can become a chapter, a format and an audience entry point - connected by one message and one premium cinematic standard.

01 BIOPIC MOVIES

Feature stories with emotional scale, truth and lasting impact.

02 CINEMATIC SERIES

Multi-episode journeys that deepen character, world and audience.

03 DOCUMENTARIES

Authentic testimony, archive and investigation grounded in reality.

04 AI-ANIMATED LEGENDS

Responsible new visual forms for stories difficult to recreate physically.

05 YOUTH EDUCATION

Age-appropriate story assets that make life lessons accessible.

06 INTERACTIVE MEDIA

Gaming, immersive experiences and participatory story worlds.

THE BIOPIC STORY ENGINE

01
EARLY LIFE

02
STRUGGLE

03
TURNING POINT

04
RISE

05
LEGACY

06
IMPACT

INITIAL STORY SLATE

ORIGIN | THE RALLY | THE TRADER

BLOODLINE | NIGHT SHIFT | THE RISE OF HODL



PRE-LAUNCH / IN DEVELOPMENT

THE ECOSYSTEM BRIDGE

FROM AUDIENCE TO FUTURE LEADERS.

Universe earns attention through emotion and role models. HODL World Academy turns that attention into knowledge, mentorship, capability and community.



A true journey creates emotional connection.



Viewers become fans, members and community.



Learning pathways supply tools and mentors.



Capability becomes action, impact and legacy.

HODL UNIVERSE

INSPIRATION

- Real heroes and cinematic role models
- Global audience and fan communities
- Stories that make discipline visible
- Film, series and interactive engagement

HODL WORLD ACADEMY

TOOLS + MENTORSHIP

- Practical education and specialist pathways
- Mentors, networks and accountability
- Skills for leadership and enterprise
- A route from belief to informed action

THE CONVERSION PRINCIPLE

ATTENTION > ASPIRATION > EDUCATION > LEADERSHIP

Graduates, creators and leaders can ultimately become the next generation of stories - creating a self-renewing cultural and educational flywheel. Rally and live events add physical community moments around the journey.

HODL-UNIVERSE.COM | HODLWORLDACADEMY.COM



PRE-LAUNCH / IN DEVELOPMENT

THE COMMERCIAL ENGINE

FROM STORY SLATE TO GLOBAL IP.

The investment case is built title by title: secure rights, prove audience demand, finance responsibly and compound value across formats and territories.

01 PRODUCTION + CO-FINANCE

Project finance, production partnerships and co-production structures.

02 LICENSING + DISTRIBUTION

Territory, platform, broadcast and format rights under negotiated terms.

03 STREAMING + DIGITAL

Direct audience channels, advertising, rentals and digital premieres.

04 BRAND PARTNERSHIPS

Selective sponsorship and integration aligned with each story's values.

05 LIVE EXPERIENCES

Premieres, talks, festivals, screenings and community events.

06 IP EXTENSIONS

Education, publishing, merchandise, gaming and interactive experiences.

AI + CGI AS A PRODUCTION ADVANTAGE

Use technology for previsualisation, virtual production, multilingual localisation and interactive formats - with human creative control, rights clearance and premium quality standards.

0-12 MONTHS

DEVELOP

Secure priority rights, scripts, partners, budgets and development assets.

1-3 YEARS

PROVE

Produce initial titles, build audience channels and validate distribution pathways.

3-5 YEARS

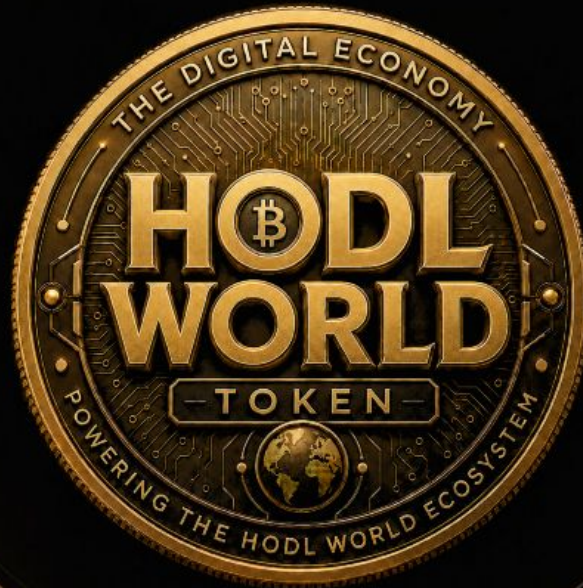
SCALE

Expand the story library, territories, education links and global IP extensions.

NEXT > HODL WORLD TOKEN

THE DIGITAL ECONOMY OF THE AUTOMOTIVE WORLD.

UTILITY FIRST. MARKET VALUED. BUILT FOR REAL-WORLD PARTICIPATION.



HODL World Token is a proposed utility-led digital token designed to connect eligible automotive payments, rewards, access and partner benefits across the HODL World ecosystem. The ambition is not another token searching for a purpose; it is a commercial network with recurring reasons to acquire, use, earn and retain value.

UTILITY

FIRST PRINCIPLE

1B

ILLUSTRATIVE MAX SUPPLY

0

TOKENS ISSUED

UK-UAE

INITIAL MARKET PATH

NO FIXED PEG | NO GUARANTEED RETURN | NO TOKEN ISSUED

Pre-launch and in development. Illustrative architecture only. Not an offer, financial promotion, promise of redemption or guarantee of value. Official hub: HODLWORLDTOKEN.COM.



PRE-LAUNCH / IN DEVELOPMENT

THE MARKET PROBLEM

AUTOMOTIVE COMMERCE IS POWERFUL – AND FRAGMENTED.

Vehicle discovery, purchase, finance, protection, energy, maintenance, travel and experiences sit across disconnected payment flows and loyalty systems.

01 PAYMENT FRICTION

High-value and cross-border transactions require trust, compliance and reliable settlement.

CONNECTED RESPONSE

A controlled merchant gateway can separate the customer's token experience from the merchant's preferred settlement.

02 DISCONNECTED LOYALTY

Drivers receive limited recognition across dealers, fuel, charging, service, travel and events.

CONNECTED RESPONSE

One interoperable rewards-and-access layer can connect participating services across the ownership journey.

03 MERCHANT PRESSURE

Dealers need qualified customers, measurable acquisition and stronger retention without added volatility.

CONNECTED RESPONSE

Optional fiat settlement, transparent campaigns and partner reporting can protect the merchant experience.

04 UTILITY GAP

Many digital assets lack credible distribution and recurring real-world reasons to be used.

CONNECTED RESPONSE

HODL-owned services establish controlled utility before broader automotive and lifestyle expansion.

THE CONNECTED OWNERSHIP JOURNEY

01
DISCOVER

02
RESERVE

03
BUY

04
PROTECT

05
POWER

06
EXPERIENCE

ONE IDENTITY. ONE ECONOMIC LAYER. MULTIPLE PARTICIPATING SERVICES.



PRE-LAUNCH / IN DEVELOPMENT

UTILITY ACROSS THE ECOSYSTEM

ONE ECONOMIC LAYER. SIX CONNECTED BRAND JOURNEYS.

The Token is designed to multiply utility across the six sibling pillars while HODL World remains the umbrella brand, governance centre and master destination.



HODL RALLY

Eligible deposits, upgrades, merchandise, partner offers and live-event rewards.



GOLDEN TICKET

Eligible member benefits, access campaigns and winner journeys, subject to competition rules and law.



HODL AI

Dealer software subscriptions, automation services and merchant infrastructure.



HODL FUEL

Fuel, charging, mobility rewards and participating ownership services.



WORLD ACADEMY

Education subscriptions, specialist pathways, events and community access.



HODL UNIVERSE

Digital access, entertainment, merchandise and future interactive experiences.



THE NETWORK EFFECT

UTILITY GROWS WHEN EACH BRAND GIVES THE TOKEN A REAL JOB.

HODL-owned services provide the first controlled uses. Dealer, mobility and lifestyle partners expand reach only after legal, technical and commercial validation. Adoption is measured through active wallets, participating merchants, repeat use and reward redemption - not hype.

MASTER DESTINATION: HODLWORLD.NET | TOKEN HUB: HODLWORLDTOKEN.COM



PRE-LAUNCH / IN DEVELOPMENT

THE TRANSACTION + VALUE ENGINE

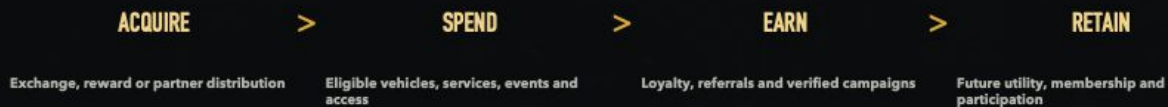
MAKE IT SIMPLE FOR CUSTOMERS. MAKE IT SAFE FOR MERCHANTS.

The proposed HODL Merchant Gateway separates the customer's token payment from the dealer's chosen settlement method and turns verified activity into measurable utility.

THE MERCHANT TRANSACTION



THE UTILITY FLYWHEEL



POTENTIAL COMMERCIAL ENGINES

01 MERCHANT GATEWAY

Transaction and service economics where lawful, licensed and contractually agreed.

02 PARTNER PROGRAMMES

Co-funded loyalty, customer acquisition and measurable campaign services.

03 PLATFORM INTEGRATION

Merchant software, APIs, reporting and future subscription services.

04 ECOSYSTEM COMMERCE

More connected spend, retention and cross-brand customer journeys.



PRE-LAUNCH / IN DEVELOPMENT

RESPONSIBLE ECONOMIC ARCHITECTURE

BUILD THE UTILITY. EARN THE TRUST. SCALE THE NETWORK.

The investment case depends on disciplined legal design, transparent economics, secure technology and verified adoption - not price speculation.

VALUE MODEL

MARKET DETERMINED

No fixed peg. Any traded price would reflect supply, demand, liquidity and risk.

ILLUSTRATIVE MAXIMUM

1,000,000,000

Proposed fixed supply at genesis, subject to independent tokenomics and legal review.

CURRENT ISSUANCE

ZERO TOKENS

No token has been issued under the current development materials.

CORE CONTROLS

MULTISIG + AUDIT

Timelocks, role separation, transparent vesting and independent assurance.

PHASED ROUTE TO MARKET

0-12 MONTHS

FOUNDATION

Issuer structure, classification, tokenomics, technical benchmark, controls and partner architecture.

1-3 YEARS

PROVE UTILITY

Controlled HODL uses, merchant gateway prototype and selected dealer or service pilots.

3-5 YEARS

REGIONAL SCALE

Expand eligible automotive, mobility and lifestyle participation across validated markets.

INVESTOR DISCIPLINE

Final rights, allocations, utilities, jurisdictions, timelines and technical choices require qualified legal, regulatory, tax, security and tokenomics review. Digital assets are high risk and may lose all value.

NEXT > GLOBAL EXPANSION + EXECUTION



GLOBAL EXPANSION + EXECUTION

UK-BORN. UAE-SCALED. GLOBALLY CONNECTED.

HODL World expands through proof, trusted operating partners and disciplined execution. The UAE is the strategic bridge between a proven UK foundation and selective international growth.

THE EXPANSION PRINCIPLE

**PROVE LOCALLY. BUILD REGIONALLY.
SCALE ONLY WHAT WORKS.**

01 UK FOUNDATION

Rally history, live Academy, Golden Ticket launch and brand proof.

02 UAE PLATFORM

Entity, strategic partners, destination experiences and venture pilots.

03 1-3 YEARS

Build the operating ventures and validate GCC customer demand.

04 3-5 YEARS

Selective replication, stronger network effects and group profitability target.

MARKETS FOLLOW EVIDENCE, ACCOUNTABILITY AND PARTNERS - NOT AMBITION ALONE.



WHY THE UAE

A LAUNCHPAD FOR AUTOMOTIVE, EXPERIENCE, TECHNOLOGY + MEDIA.

The strategic fit is the combination: premium mobility, international visitors, ambitious enterprise, global connectivity and a culture built around landmark experiences.

01 DESTINATION EXPERIENCES

Premium routes, hospitality, landmark venues and international audiences create a natural setting for HODL Rally and live formats.

02 AUTOMOTIVE NETWORK

Dealers, fleets, service businesses, collectors and global brands create partner routes for Rally, AI, Fuel and Token utility.

03 APPLIED TECHNOLOGY

Customer-service automation, mobility platforms and digital infrastructure can be validated through real operating use cases.

04 EDUCATION + TALENT

Academy pathways can connect knowledge, mentorship, entrepreneurship and practical skills for the next generation.

05 MEDIA + STORYTELLING

Regional stories, cinematic production, sponsors and global distribution create a platform for HODL Universe.

06 ENTERPRISE + JOBS

New ventures require operators, creators, technologists, partnership teams and local commercial capability.

PROPOSED UAE CONTRIBUTION

Destination value + automotive partnerships + applied AI + education + regional media IP + enterprise activity.

SUBJECT TO PARTNERS, CAPITAL, REGULATORY CLEARANCE AND LOCAL VALIDATION.



THE SHARED OPERATING PLATFORM

ONE UMBRELLA. CLEAR ACCOUNTABILITY.

HODL World centralises the capabilities that create leverage while each pillar remains responsible for its customer, economics, regulation and delivery.

HODL WORLD CENTRALISES

SHARED STANDARDS + SERVICES

- Brand architecture and investor relations
- Finance, reporting and capital allocation
- Legal and compliance coordination
- Partner CRM, media, talent and group data

EACH PILLAR OWNS

CUSTOMER + P&L DELIVERY

- Product and customer decisions
- Unit economics and operating performance
- Execution, service and partner delivery
- Venture-specific regulatory responsibility

THE DIGITAL FRONT DOOR

HODLWORLD.NET

The master website explains the vision, organises the portfolio and routes investors, customers, partners, media and talent to the correct operating brand.

RALLY

HODL-RALLY.COM

GOLDEN TICKET

HODLGOLDENTICKET.COM

AI + FUEL

HODLAI.NET | HODLFUEL.COM

ACADEMY

HODLWORLDACADEMY.COM

UNIVERSE + TOKEN

HODL-UNIVERSE.COM | HODLWORLDTOKEN.COM

HODLWORLD.CO.UK IS ALSO OWNED FOR UK BRAND PROTECTION AND ROUTING.



BUILD > PROVE > SCALE

THE 1-5 YEAR ROADMAP

SEQUENCE CREATES VALUE. FOCUS PROTECTS THE BRAND.

The ecosystem is not launched all at once. Each phase has clear proof points before capital, management attention and geographic reach expand.

NOW - 12 MONTHS

STRENGTHEN UK PROOF

Launch the first UK Golden Ticket campaign, grow the live Academy and prepare the 100-car Rally objective.

VISIBLE PROOF

Campaign delivery + member growth + confirmed 2027 partners

YEAR 1 - 2

ESTABLISH THE UAE PLATFORM

Secure the right entity, advisers, venue, hospitality, automotive and destination partners; validate the first GCC experiences.

VISIBLE PROOF

Operating structure + signed partners + launch-ready route

YEAR 2 - 3

ACTIVATE THE VENTURES

Pilot HODL AI and HODL Fuel, develop Universe productions and complete the legal and technical foundation for Token utility.

VISIBLE PROOF

Pilot users + partner economics + regulated launch gates

YEAR 3 - 5

SCALE SELECTIVELY

Pursue the 300-car Rally ambition, repeat proven formats internationally and target sustainable group profitability.

VISIBLE PROOF

Repeatable units + multi-market partnerships + group reporting

THE GATE BETWEEN PHASES

CUSTOMER PROOF > UNIT ECONOMICS > PARTNER READINESS > REGULATORY CLEARANCE > CAPITAL DISCIPLINE



THE EXECUTION AGENDA

A VISION THIS LARGE NEEDS OPERATING DISCIPLINE.

Every workstream requires a named owner, budget, timetable, risk register and measurable launch gate. Strategic partners accelerate access; they do not replace accountability.

01 GROUP + GOVERNANCE

UAE structure, boards, reporting, capital allocation and clear venture accountability.

02 LEGAL + REGULATORY

Jurisdiction-specific permissions, competition, payments, data, media and digital-asset advice.

03 DESTINATION + EVENTS

Routes, venues, hospitality, safety, logistics, sponsors and premium participant experience.

04 AUTOMOTIVE + TECHNOLOGY

Dealers, fleets, suppliers, AI pilots, fuel and mobility partners, platforms and integrations.

05 TALENT + EDUCATION

Operators, mentors, creators, bilingual pathways, local capability and leadership development.

06 MEDIA + DISTRIBUTION

Content production, rights, sponsors, audience channels and international storytelling.

THE STRATEGIC PARTNERSHIP INVITATION

MARKET ACCESS + OPERATING EXPERTISE + CAPITAL + CREDIBLE DISTRIBUTION

HODL World is inviting discussions with partners who can help validate, govern and build the UAE platform. The immediate objective is strategic alignment and venture-level diligence; any group funding requirement will be defined separately after scope and launch sequence are agreed.

NEXT > INVESTMENT PATH + CLOSING VISION

NO FUNDING AMOUNT OR PARTNER COMMITMENT IS IMPLIED BY THIS PROSPECTUS.



THE INVESTMENT PATH

ONE ECOSYSTEM. MULTIPLE WAYS TO PARTICIPATE.

HODL World is designed to meet different investor appetites. Capital can be directed to one operating venture, a selected portfolio, a strategic project or territory, or the umbrella company itself.

01 VENTURE-SPECIFIC

Direct exposure to one pillar through its own dedicated investment round, operating plan, economics, milestones and governance.

BEST ALIGNED TO

Investors with sector expertise or a focused thesis.

02 SELECTED PORTFOLIO

A structured route into a chosen group of complementary ventures, subject to an agreed vehicle, allocation policy and reporting framework.

BEST ALIGNED TO

Investors seeking targeted diversification across connected pillars.

03 HODL WORLD UMBRELLA

Participation at group level, supporting the shared platform, brand, central capabilities and disciplined capital allocation across the ecosystem.

BEST ALIGNED TO

Strategic investors aligned with the full long-term vision.

04 PROJECT / TERRITORY

Partnership or capital tied to a defined opportunity: a UAE joint venture, rally, film slate, launch campaign, technology pilot or strategic operating mandate.

BEST ALIGNED TO

Partners bringing market access, capability, distribution or assets.

THE PRINCIPLE

THE INVESTMENT ROUTE SHOULD MATCH THE INVESTOR'S APPETITE, EXPERTISE, TIME HORIZON AND DESIRED POSITION WITHIN THE ECOSYSTEM.



INVESTOR APPETITE MAP

WHERE AN INVESTOR CAN SIT

DIFFERENT STAGES. DIFFERENT CAPITAL PROFILES.

The seven pillars are not presented as identical opportunities. Each has a different maturity, execution path, risk profile and strategic role inside the HODL World system.



RALLY

LIVE / 8-YEAR TRACK RECORD
Experiences • events • sponsorship



GOLDEN TICKET

UK LAUNCH OCT-NOV 2024
Consumer • competition • community



WORLD ACADEMY

LIVE
Education • subscription • mentorship



HODL AI

PRE-LAUNCH / IN DEVELOPMENT
Automotive AI • software • dealer tools



HODL FUEL

PRE-LAUNCH / IN DEVELOPMENT
Mobility • fleet • consumer utility



HODL UNIVERSE

PRE-LAUNCH / IN DEVELOPMENT
Media • IP • production slate



WORLD TOKEN

PRE-LAUNCH / IN DEVELOPMENT
Digital utility • infrastructure • regulation

PROVEN + LAUNCHING

Operating or near-market ventures with visible customer pathways, existing proof or a defined launch event. Rally, Golden Ticket and World Academy.

BUILD + VALIDATE

Pre-launch ventures requiring product build, pilot partners, customer validation and operating discipline before material scale. HODL AI and HODL Fuel.

IP + INFRASTRUCTURE

Longer-horizon development: media intellectual property through HODL Universe and carefully gated digital utility through HODL World Token.

UMBRELLA EXPOSURE

Group-level participation for investors who want the connected platform, shared brand, central services and portfolio allocation thesis rather than one pillar alone.

STATUS DESCRIPTIONS REFLECT THE CURRENT MASTER ROADMAP AND ARE NOT A FORECAST OF INVESTMENT PERFORMANCE.



NO GENERIC ONE-SIZE-FITS-ALL ROUND

FROM VISION TO INVESTABLE CASE

EVERY ROUND GETS ITS OWN DISCIPLINE.

This master prospectus explains the connected vision. Before any capital is accepted, the relevant venture or group route must be supported by its own detailed investment case and diligence materials.

01 ENTITY + INSTRUMENT

The exact legal entity, security or partnership structure and investor rights.

02 ROUND + TERMS

Target raise, valuation or commercial terms, allocation and closing conditions.

03 USE OF FUNDS

Ring-fenced budget by workstream, milestone, geography and operating purpose.

04 ECONOMICS

Revenue model, unit economics, assumptions, scenarios and break-even logic.

05 DELIVERY PLAN

Leadership, execution owners, critical dependencies and release gates.

06 RISK + REGULATION

Venture-specific risks, licences, consumer protections and compliance path.

07 GOVERNANCE

Reserved matters, reporting, approvals, related-party transparency and controls.

08 MILESTONES + REPORTING

Defined proof points and an agreed investor reporting cadence.

THE INVESTMENT JOURNEY



EXACT OFFERING TERMS, FINANCIAL PROJECTIONS AND LEGAL DOCUMENTATION WILL BE ISSUED SEPARATELY FOR THE RELEVANT OPPORTUNITY.



THE CLOSING VISION

ONE WORLD. SEVEN PILLARS. A LEGACY BUILT TO LAST.

HODL World is built on the belief that ambition should create more than attention. It should create knowledge, opportunity, responsibility and a platform from which the next generation can rise.

01

DISCIPLINE

02

KNOWLEDGE

03

PURPOSE

04

RESPECT

05

LEGACY

BUILD THE VENTURES. CONNECT THE WORLD.
INSPIRE THE NEXT GENERATION.

HODLWORLD.NET

HODLWORLD.CO.UK • STRATEGIC INVESTMENT • PARTNERSHIP DISCUSSIONS

PRIVATE + CONFIDENTIAL / MASTER VISION - NOT AN OFFER OF SECURITIES

FINAL TERMS, FINANCIALS AND RISK DISCLOSURES WILL BE PROVIDED IN THE RELEVANT VENTURE-SPECIFIC MATERIALS.